



EXPLORE WARMER LATITUDES



8315-2

TRAVEL
CHRONOMETER

MONTRES SERICA

32 RUE DE TURENNE
PARIS 3ÈME



More Than Just Color

SINCE THE BEGINNING, WE BUILT SERICA'S AESTHETICS ON A VERY MONOCHROMATIC APPROACH, PUTTING THE EMPHASIS ON A STRONG, PURPOSE-DRIVEN DESIGN LANGUAGE, BEFORE ANYTHING ELSE.

YET EXPERIMENTING WITH COLOR AND UNDERSTANDING HOW IMPORTANT OF A FLAVOR IT CAN BRING TO AN EXISTING DESIGN TRULY WAS A FASCINATING DOOR TO OPEN.

SEARCHING FOR THE RIGHT NUANCE, FOR THE EXACT SHADE THAT WILL EMBODY ELEGANTLY WHAT WE'RE AIMING TO CREATE IS A SUBTLE AND PLAYFUL GAME.

THIS NEW REFERENCE 8315-2 BRINGS WARMER TONES TO OUR TRAVEL CHRONOMETER, ORGANIC HUES FOUND IN NATURE AS WE HEAD SOUTH. A COLOR WE NAMED « DESERT RED » AFTER THE FAMOUS SANDSTONE AND RED DUNES OF THE SAHARA.

HOPEFULLY, THIS NEW SHADE OF GMT WILL TAKE YOU JUST THERE, THROUGH FOREIGN LANDS, FAR AWAY FROM HOME ...

JÉRÔME BURGERT
CO-FOUNDER







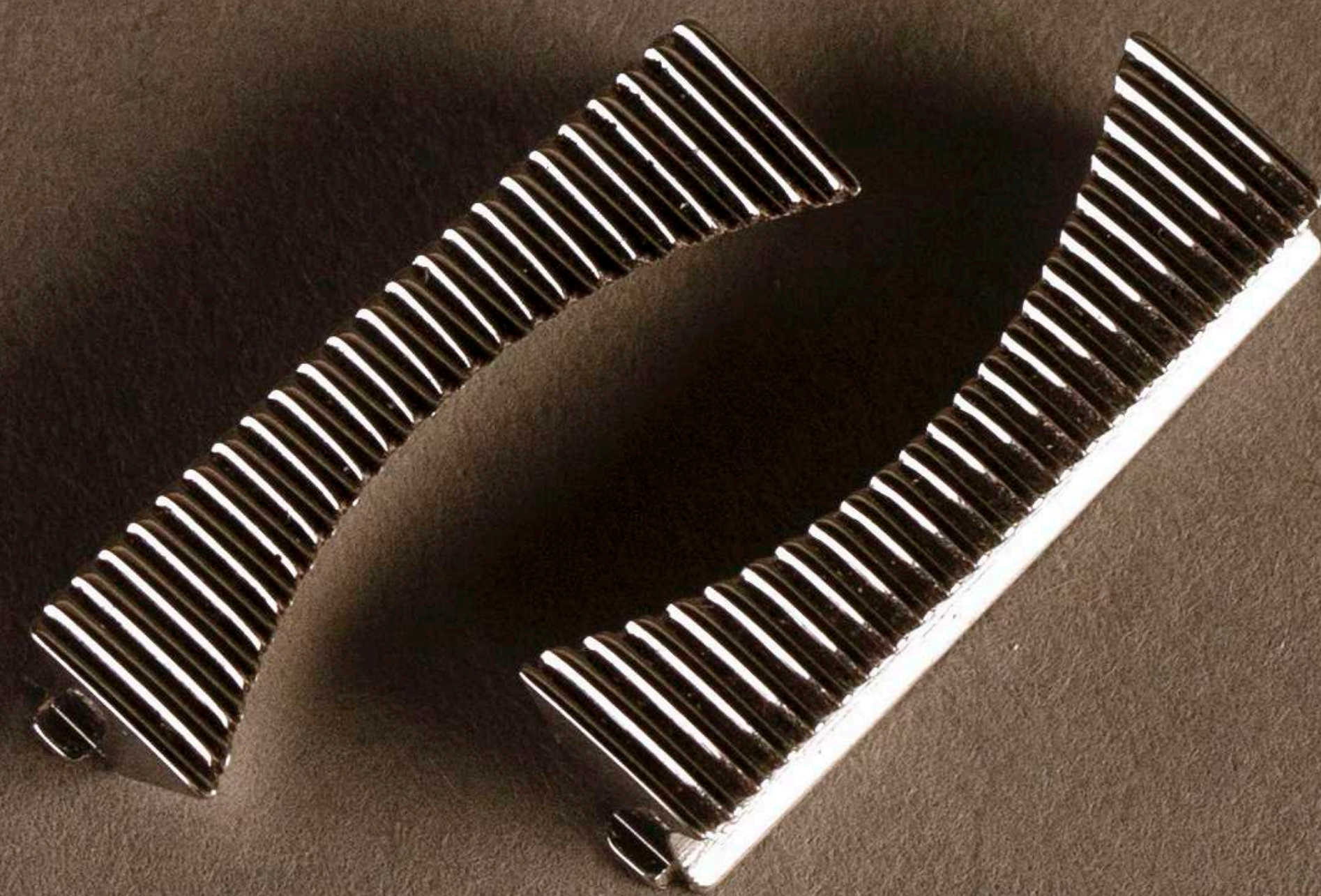
The Guilloché End-Piece

INTEGRATED END-LINKS HAVE LONG WON THE HEART OF
WATCH ENTHUSIASTS, AND FOR GOOD REASONS.

WHEN DONE RIGHT, IT SEAMLESSLY BLENDS THE STRAP
AND THE CASE, TURNING THE SPORTS WATCH INTO A PIECE
OF JEWELRY BORN FOR HEAVY DUTY.

PRECISELY WHAT THESE NEW OPTIONAL END-LINKS DO,
EXTENDING THE VERTICAL GUILLOCHÉ PATTERN OF THE
BEZEL'S EDGE ONTO THE STRAP.

A NEW SERICA SIGNATURE, SOON AVAILABLE ON ALL
REFERENCES...





The Serica Sport Rubber Strap

VERY FEW SPORTS STRAPS TRULY RETAIN THE ELEGANCE
AND CONFORT OF LEATHER. THIS RUBBER STRAP
CERTAINLY DOES.

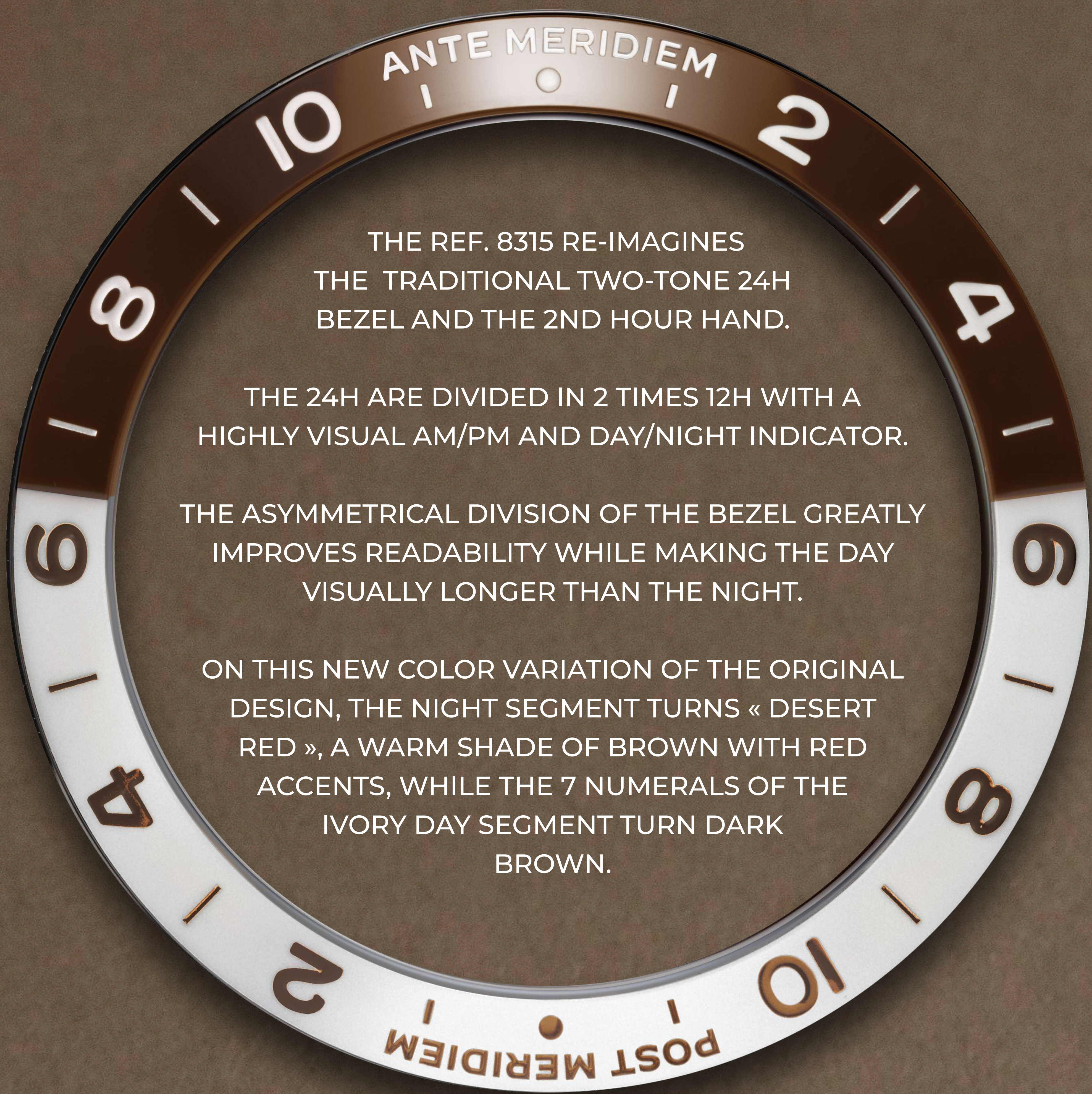
NEARLY 2 YEARS OF R&D AND COUNTLESS SAMPLES WERE
NECESSARY TO DEVELOP THE IDEAL INJECTED RUBBER
COMPOUND, ONE THAT IS EQUALLY SUPPLE AND
RESISTANT, ALLOWING US TO MANUFACTURE A STRAP
THAT IS BOTH THIN AND EXTREMELY COMFORTABLE, BUT
NEVER FRAGILE.

HARD WEARING AND WATER RESISTANT, YET EXTREMELY
REFINED: THIS IS LITERALLY THE BEST OF BOTH WORLDS.





Re-defining The GMT Bezel



THE REF. 8315 RE-IMAGINES
THE TRADITIONAL TWO-TONE 24H
BEZEL AND THE 2ND HOUR HAND.

THE 24H ARE DIVIDED IN 2 TIMES 12H WITH A
HIGHLY VISUAL AM/PM AND DAY/NIGHT INDICATOR.

THE ASYMMETRICAL DIVISION OF THE BEZEL GREATLY
IMPROVES READABILITY WHILE MAKING THE DAY
VISUALLY LONGER THAN THE NIGHT.

ON THIS NEW COLOR VARIATION OF THE ORIGINAL
DESIGN, THE NIGHT SEGMENT TURNS « DESERT
RED », A WARM SHADE OF BROWN WITH RED
ACCENTS, WHILE THE 7 NUMERALS OF THE
IVORY DAY SEGMENT TURN DARK
BROWN.

SERICA

... And the Second Time Zone



INDEED, WHO SAID THAT A GMT HAND HAD TO BE A RED OR AN ORANGE ARROW HAND?

OURS IS A BOLD LOLLIPOP-HAND POINTING TO THE BEZEL AND DISPLAYING EITHER A SECOND TIME ZONE OR YOUR LOCAL TIME ON 24H.

ACTUALLY A FIRST, AS SURPRISING AS IT MAY SEEM.



Officially Certified

HOW CAN ONE BUILD A CALIBER THAT IS MORE PRECISE
AND MORE RELIABLE? THE SHORT ANSWER IS BY GIVING IT
MORE TIME AND ATTENTION.


THIS IS PRECISELY WHAT THE SWISS OFFICIAL
CHRONOMETER TESTING INSTITUTE (COSC) DOES BY TESTING
EVERY SINGLE ONE OF OUR MOVEMENTS IN 7 POSITIONS
FOR 15 CONSECUTIVE DAYS PRIOR TO ASSEMBLY.

ONLY THEN, AFTER HAVING SUCCESSFULLY UNDERGONE THE
TRIALS SPECIFIED BY THE COSC TECHNICAL REGULATIONS
CAN A WATCH ENTER THE VERY DISTINGUISHED CIRCLE OF
PRECISION TIMEKEEPING INSTRUMENTS AND BEAR THE
ESTEEMED CHRONOMETER NAME.



COSC

CONTRÔLE OFFICIEL SUISSE
DES CHRONOMÈTRES
BUREAU DE GENÈVE



200m = 660ft
CHRONOMÈTRE

This image shows a close-up of a watch dial with a dark brown background. The dial features a diver's compass needle, which is white with a green-filled arrowhead and a white-filled body. The needle is positioned at approximately 10 o'clock. The dial is decorated with several gold-colored markers: a large rectangular marker at the 12 o'clock position, a smaller rectangular marker at the 3 o'clock position, and circular markers at the 1, 2, 4, 5, 7, and 8 o'clock positions. The text "200m = 660ft" and "CHRONOMÈTRE" is printed in gold at the bottom of the dial. The watch has a white bezel with a scale of markings.



Technical Specifications

316L STAINLESS STEEL CASE	POLISHED AND BRUSHED FINISH 20ATM WATER RESISTANT OPENING: 39MM, THICKNESS : 12,30MM LUG TO LUG LENGTH: 46,5MM LUG WIDTH: 20MM
SOPROD C125 GMT CALIBER	SWISS MECHANICAL CALIBER AUTOMATIC WINDING, 23 JEWELS 28'800 ALT/HR (4HZ), COSC CERTIFIED 42H POWER RESERVE SHOCKPROOF, DECORATED PLATE
CERAMIC BEZEL	SINGLE-BLOCK, TWO-TONE CERAMIC BEZEL INSERT WITH POLISHED FINISH IN IVORY AND METALLIC DESERT RED AM/PM 24H GRADUATION, DAY/NIGHT INDICATOR
ENAMELED DIAL	DARK BROWN ENAMELED DIAL WITH GOLDEN ACCENTS - HIGHLY DOMED LUMINOUS INDEXES IN SUPER-LUMINOVA C3
SAPPHIRE CRYSTAL	DOUBLE-DOMED SAPPHIRE CRYSTAL INNER A/R COATING, THICKNESS: 2MM
BROAD ARROW HANDS	WHITE LACQUERED BROAD ARROW HANDS SWISS SUPER-LUMINOVA C3, GREEN GLOW
SERICA'S SIGNATURE NATURAL RUBBER STRAP	INJECTED AND TEXTURED SAGE GREEN OR CHOCOLATE BROWN RUBBER STRAP WITH SERICA'S SIGNED PIN-BUCKLE IN STAINLESS STEEL. OPTIONAL SIGNATURE GUILLOCHÉ INTEGRATED END-LINKS.

8315-2

GMT CHRONOMÈTRE

SERICA



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GMT CHRONOMÈTRE

1.890EUR TTC

1.575EUR VAT.EXCL

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